TECH FORWARD

BUILDING TRUST IN AFRICA'S DIGITAL ECONOMY

Sponsorship & Exhibition DECK



12 November 2026 | Oriental Hotel, Victoria Island, Lagos

Building Trust in Africa's Digital Economy

INTRODUCTION

Tech Forward Conference is a high-level technology and digital-economy conference bringing together over 1,000 leaders, innovators, policymakers, investors and key stakeholders across technology, finance, government, investment and innovation. The conference is designed to move beyond conversations about technology and focus on what truly matters: how Africa can harness digital transformation to create sustainable economic opportunities, strengthen institutions, accelerate innovation and build a future that works for its people.

The Tech Forward Conference provides a platform for thought leadership, meaningful connections and bold ideas, bringing together the people and institutions shaping Africa's digital economy to exchange insights, explore emerging opportunities and drive action. At its heart, Tech Forward is about one defining question: What does Africa's digital future look like and what must we do today to build it?

That's why we are calling on you to join the conversation, shape the future and move Africa forward.

01 STAGE | 03 SESSIONS | 10 SPEAKERS

1000+ PARTICIPANTS

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Sponsorship Categories

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SPONSORSHIP CATEGORIES

The following sponsorship tiers are available for the Tech Forward Conference 2026. Each level offers a distinct combination of brand visibility, speaking opportunities, exhibition space, and delegate access.

BENEFIT / PERK	EXCLUSIVE ₦10M	PLATINUM ₦7.5M	GOLD ₦5M	SILVER ₦3.5M	SUPPORTING ₦1.5M
• Logo — print & digital materials	✓	✓	✓	✓	✓
• Logo on printed & digital invites	✓	✓	✓	✓	✓
• Brand Ad on digital screens at venue	✓	✓	✓	✓	✓
• Sponsor announcement on social media	✓	✓	✓	✓	✓
• CEO speaking panel slot	✓	✓	✓	✓	✓
• Complimentary registration passes	✓	✓	✓	✓	✓
• Exhibition space (shell scheme)	9 SQM	6 SQM	6 SQM	4 SQM	-
• Onsite branding	✓	✓	✓	✓	-

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TIER HIGHLIGHTS

Exclusive — ₦10m

- 2 CEO speaking panel slots
- 5 complimentary passes
- 9 SQM exhibition space
- Premium logo on all materials
- Onsite branding
- Digital screen ad



Platinum — ₦7.5m

- 1 CEO speaking panel slot
- 3 complimentary passes
- 6 SQM exhibition space
- Logo on all materials
- Onsite branding
- Digital screen ad



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TIER HIGHLIGHTS

Gold — ₦5m

- 1 CEO speaking panel slot
- 2 complimentary passes
- 6 SQM exhibition space
- Logo on all materials
- Onsite branding
- Digital screen ad

Silver — ₦3.5m

- 1 CEO speaking panel slot
- 2 complimentary passes
- 4 SQM exhibition space
- Logo on all materials
- Social media announcement

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Tier Highlights

Supporting — ~~₦1.5m~~

- 1 CEO speaking panel slot
- 2 complimentary passes
- Logo on all materials
- Social media announcement
- No exhibition space



EXHIBITION PACKAGES

Exhibition booth options are available for organizations that wish to showcase their products, services, and solutions at the tech forward conference 1.0 2026. Three shell scheme sizes are offered. Costs below are sourced from vendor quotes received to date. Additional vendor quotes are pending and this section will be updated when received.

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Shell Scheme Options — Size & Inclusions

Small Booth (500,000)

DIMENSIONS	2 × 2 metres
FLOOR AREA	4 sqm
STANDARD INCLUSIONS	Panel branding, table, chairs, company fascia/name, electrical socket, waste bin



Shell Scheme Options — Size & Inclusions

Medium Booth (800,000)

DIMENSIONS	3 × 2 metres
FLOOR AREA	6 sqm
STANDARD INCLUSIONS	Panel branding, table, chairs, company fascia/name, electrical socket, waste bin

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Shell Scheme Options — Size & Inclusions

Large Booth (1,000,000)

DIMENSIONS	3 × 3 metres
FLOOR AREA	9 sqm
STANDARD INCLUSIONS	Full panel branding, table, chairs, company fascia/name, electrical socket, waste bin

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www.tech4wardconference.com